

Content

Submission

Guidelines



EDITORIAL GUIDELINES:

We are interested in all things Toyota Cruiser, Truck, and SUV related. Overland adventure, performance mods, event coverage, equipment installs, off road tips and tricks, just about anything related will be considered for publication. While we welcome all submissions, we cannot always guarantee your article will make it into an issue. It's important to work with one of our editorial team to ensure your content has the best chance of being published.

The biggest tip we can give you to writing a good article is to outline it in advance and make sure you cover all the points you intend to. Articles that are clear, concise, and make your points well will be the best suited for our magazine. Also note that as a contributor you are not employed, assigned, or officially affiliated with Toyota Cruisers & Trucks. Attempting to obtain free or discounted equipment using a potential article in our magazine is considered poor form.

If you're writing about something objective (such as a product review or install), please try to keep personal feelings (positive or negative) out of your piece. As journalists we must maintain a neutral stance even if we know the guy who built this amazing widget & he's really nice. There's nothing wrong with a positive review, but make sure you cover all points objectively.

We have first-rate editors to help make your article shine, so be prepared to be edited. We will not put words in your mouth or change the meaning of your writing, but we will check for grammatical & spelling mistakes. The best way to ensure minimal changes is to revise your article at least 3 times before submitting it. Also please respect our deadlines to help us meet our publication dates.

Photo Guidelines:

Since a picture is worth 1,000 words, it's very important to include as many pics as possible with your article. While our publication can only feature (on average) 5-10 photos per article, we will post all pics from your story on the website after publication and may include extra photos in a gallery within our native apps. We encourage you to send at least 12 high-quality, high resolution photos in with your article. Also please keep your article & photos separate. Pasting the pics into a word document makes our job of layout MUCH more difficult and often results in blurry images. If your pics must be added at certain place in your article, mark the location in your text with the photo name & a caption if it applies.

How to submit:

Before you complete your submission, contact the Managing Editor that covers the genre you'd like to write about. You can find our staff listed on our website. Once you've heard back from us, you can compile your article in the following manner:

Article Text: MS Word (.docx) document OR plain text/RTF. Please include a short bio and where you'd like your work to link to (personal website, forum or social network profile, etc)

Photos: Include all photos in a separate folder labeled "photos". If your photos must be in a certain order in the story, label them photo1.jpg, photo2.jpg, etc. Remember they must be high-resolution (at least 5 megapixel but not huge (no .tiff files)) to work in the magazine. The best way to ensure proper placement of your photos is to use <<photo1.jpg>> in the word document. Captions and credits should be included as well, i.e. <<photo1.jpg | FJ Cruiser on Black Bear pass | Photo by Shane Williams>>

Videos: Your raw videos are welcome and encouraged as part of your submission. Finished & uploaded videos will be considered, but to ensure we maintain our Toyota Cruisers & Trucks branding, we prefer to edit your videos for inclusion on our video sharing & social network channels. If you would like to submit video files with your article, please work with your editor for upload instructions.

File submission: Place all your photos & text in a .zip file (compressed folder) then send the file to your Managing Editor. If the file is larger than 40mb, contact us for upload instructions.

Deadline: The deadline for all articles is the 1st day of the month prior to publication. Ex: Nov 1st for the Winter issue. Submissions received after the deadline may not be published until the following issue. Also note that your article may or may not be published in the issue immediately following submission.

Compensation:

Zaxyn Media/TCT Magazine compensates contributors on a case-by-case basis, the general range is \$100-\$150 per article for finished work. 'Finished work' is defined as an article that needs no substantial editorial revisions and is delivered before the deadline, ready to publish. If editing is required and/or the article is delivered after the article deadline, the payment may be reduced. Photographs must be included with the article and should follow the guidelines posted above.

Those interested in becoming regular contributors are encouraged to contact Shane Williams directly at 303-578-9868 to talk about options for a longer term relationship.

Thanks for your interest in contributing to TCT Magazine. We look forward to working with you.